



MEDIA RELEASE

OPPORTUNITY FOR LOCAL FAMILIES TO PARTICIPATE IN THE 82nd ANNUAL CHILDREN'S FIESTA PARADE, SATURDAY, AUGUST 4

SANTA BARBARA, CA – July 9, 2012

The City of Santa Barbara's Parks and Recreation Department is currently accepting entry forms for participation in the Children's Fiesta Parade which will be held on Saturday, August 4. Now in its 82nd year, this community tradition continues for another generation of children. Families who have never participated before will be joined by families who have participated for dozens of generations.

Parents create and decorate their own floats, carts and wagons for their children. There are no motorized or battery-operated vehicles used in the parade; only foot power is allowed. Participants dress in colorful Spanish and Mexican costumes, and chickens, goats, ponies, dogs, and other small animals also participate. An entry can be one family of three, a family of siblings and all the cousins, an entire neighborhood or special clubs/groups. There is room for every child in the parade.

The public is invited to view this delightful parade on Saturday, August 4th starting at 10am on State Street. Entry forms can be picked up at the Recreation Administration building, 620 Laguna Street, or by e-mail request to aho@santabarbaraca.gov.

For more information, please call 564-5418.

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